STUDENT PODCAST 2022

LEARNING IN INTERDISCIPLINARY

LIFE.

FOCUSED ENVIRONMENT

European Union
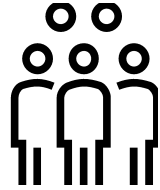European Regional
Development Fund

Investing
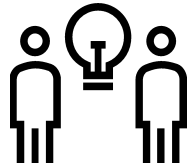in your future

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TOPICS

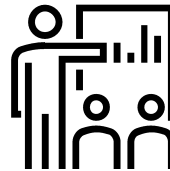Disciplines represented, supervisors, mentors, partners
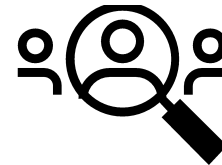
Problem, aim and importance

Activities implemented

Research base and interdisciplinary approach

Project results

Conclusions

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INTRODUCTION

- Our aim was to create podcast episodes and talk about topics that interest us and to get listeners

- We had 4 teams, each with 6 members

- Every team recorded and published 2 episodes

- Episodes were scheduled for Mondays and Thursdays

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TEAM 1

Ada Maria Lee; Jana Mezujeva; Maxwell Olney; Fiona Siiv; Desiree Talv; Urmi Uuspõld

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Disciplines represented:

Adult Education

Audiovisual media / Chinese Studies

Integrated art, music and multimedia

Liberal Arts in Humanities / Politics and Governance

Supervisor(s)/mentor(s):

Terry McDonald and Avo Ulvik
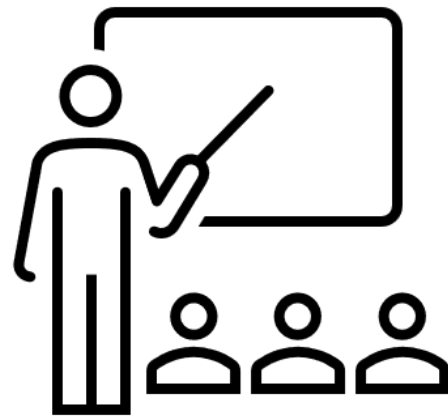
Partner(s):

Gertha Teidla-Kunitsõn

# PROBLEM, AIM AND IMPORTANCE

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WHY DO WE STILL GET GRADES IN UNIVERSITY?

- Formative assessment (giving feedback) and other grading systems in university.

- In our opinion this is an important matter to talk about and to understand can this be done in university and is it used already.

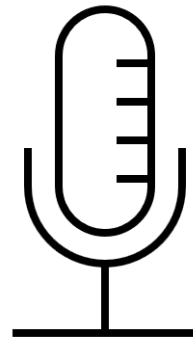# *CROWCIOLOGY: DO CROWS HAVE NEAR-HUMAN INTELLIGENCE?*

- Getting better understanding of corvids and their habits

- We wanted to create positive impact on solving issues connected to crows in the future

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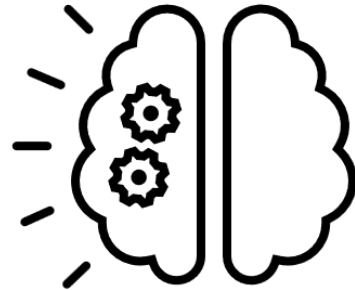
SUCCESS OF EPISODES

– Positive feedback, growing number of podcast listeners, growing attention towards the topic researched

ACTIVITIES IMPLEMENTED

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- Research about different assessments. During our episode we discussed about formative and summative assessments, about the differences, positive sides and possible threats with TLUs Junior Lecturer Gertha Teidla-Kunitsõn.
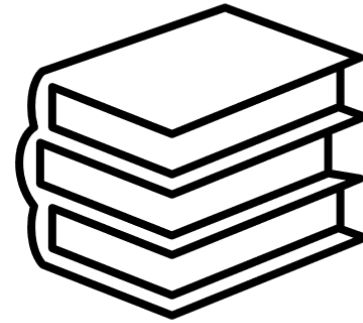
- In our second episode we had a thorough research on crows and corvids in general. Two members of our team were discussing with each other about understudied crows and their intelligence.

- We promoted our episodes in social media channels and TLU Student Info Letter.

RESEARCH BASE AND INTERDISCIPLINARY APPROACH

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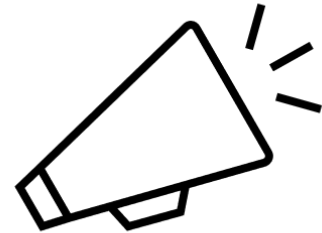
RESEARCH BASE

- We relied on academical resources for both episodes, articles and digital books written by experts.

- Previous experience in getting grades, gave us the idea of different systems and ways of assessing students. Adult education helped to form the base of this episode. Audio visual media the quality of our episode.

- Using the combination of Ornithology and Sociology fields.

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TEAM 2

Frank La Serna Kanevets, Christiana Osifeko O, Christiana Akinlade,Tolulope Falolu,Valeria Jermakova, Anastassija Kaletina

Disciplines represented:

Crossmedia in Film and TV

Liberal Arts in Social Sciences

International Relations

Politics and Governance

Cultural Studies

Supervisor(s)/mentor(s):

Terry McDonald and Avo Ulvik

PROBLEM, AIM AND IMPORTANCE

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EPISODES

Episode 43 "Cyberbullying: New inevitable reality"

- The aim of the podcast is to discover reasons why certain people are involved in cyber-bullying, and how those been bullied can avoid been a victim of suicide, and how to educate people of not been a bully.

- The basis of this research was based on the high increase of bullying on social media.

EPISODES

Episode 47 "Veganism, bacterias and much much more..."

- We wanted to educate and give more information about the necessary vitamins and the right food the

  body needs; as there is a common saying "you are what you eat".

- The marked increase over the past 10 years in the number of people following a vegan and vegetarian

  diets has caught our attention.We wanted to show listeners what are the pros and cons of these diets.

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ACTIVITIES IMPLEMENTED

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Episode 43 "Cyberbullying: New inevitable reality"

- Our sources include articles, books, and write ups on cyberbullying in the field of psychology and also videos.

- We discussed all the important issues concerning cyberbullying with a psychologist, trainer and a doctoral student of social sciences at Tallinn University, Erik Rüütel.

Episode 47 "Veganism, bacterias and much much more…"

- Analyzed scientific studies on the topic of veganism, wrote down the final version of the script and recorded the episode

- Found out how vegan diet can be influential for one's health, what are the pros and cons of such diet, what bacterias live within us and got some extra information about general food consumption from a nutritionist Diana Zintsenko.

RESEARCH BASE AND INTERDISCIPLINARY APPROACH

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RESEARCH BASE

In the process of working on a podcast, our team used the following methods for analyzing and collecting information:

- Interviews

- Expert opinion

- Academic articles from digital libraries: JSTOR, ResearchGate, ScienceDirect, etc.

- Blogs

ABOUT US AND PEOPLE

DISCIPLINES REPRESENTED:

AUDIOVISUAL MEDIA
CROSS-MEDIA
INTERNATIONAL RELATIONS

SUPERVISOR AND MENTOR:

TERRY MCDONALD
AVO ULVIK

GUEST:

ELIZABETH LOSH
FARHAN JAMES

PROBLEM AIM AND IMPORTANCE

EPISODE 1 "SOCIAL MEDIA VS TRADITIONAL MEDIA IN TERMS OF INFORMATION CONSUMPTION"

AIM AND PROBLEM

- Explore the effectiveness of consuming a piece of information

- Spread the awareness of the amount of disinformation

- The effects of misinformation on the masses

- The quantity of misinformation leading to radical actions and delusional society

IMPORTANCE

Achieve the awareness of the society in terms of misinformation across both mediums.

EPISODE 2 "WORKING FROM THE OFFICE VS WORKING FROM HOME"

AIM AND PROBLEM

- The sudden change of the working environment due to covid-19 pandemic.

- Inform about the challenges and aspects of an employee working in two very different environments.

IMPORTANCE

Helping the employees in choosing the right working environment after the covid-19 pandemic.

ENGAGEMENT-SUCCESS

- ENGAGEMENT WITH THE PODCAST EPISODE- GROWING NUMBER OF THE PODCAST
- LISTENERS.

 POSITIVE FEEDBACK ABOUT THE PRESENTED TOPICS.

ACTIVITIES IMPLEMENTED

- Preparatory research / gathering a number of Scientific Articles

on "Social Media" and "Traditional Media"- field of communications, interactions amongst the society and "Working from the office vs Working from home"- articles about both of the environments from a sociological and psychological standpoint.
Guests: Professor/Media Theorist - Elizabeth Losch; Learning and development coordinator at Veriff- Farhan James

Publication

of the episodes on Spotify "Tallinn University Student Podcast"

Our target audience

Tallinn University Students, Estonian working society.

ACTION PLAN-PRODUCTION PROCESSES OF EACH EPISODE

1. Research / script preparation
2. Guest contacting , Seting logistics
3. Recording of the episode
4. Post production
5. Publishing the episode

RESEARCH BASE AND INTERDISCIPLINARY APPROACH

RESEARCH BASE

- How social media is changing politics by Rory o'connor

- The fight for how to think:traditional media,social media by Sharon Meraz

- Research of the problem through different kinds of Scientific and Scholar approved articles

- Advantages and Disadvantages Working From Home or Office by StudyCorgi

- Work From Home vs Work From Office: Which is Better? by Dipanjana Mukherjee

TEAM 4

Kirke Hiob, Laura Ragel, Katariina Loog, Mikk Tarros, Jennifer Marisse Cohen, Mary Kobah-Koate

Disciplines represented:

Audiovisual Media

Sociology

Social Entrepreneurship

Special Education

Journalism

Political Science

Supervisor(s)/mentor(s):

Terry McDonald

Avo Ulvik

Partner(s):

Maria Murumaa-Mengel

Sille-Kadri Simer

PROBLEM, AIM AND IMPORTANCE

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EPISODE 1: BEING VOLUNTARILY CHILDFREE

- Our interest was the topic of being childfree
- We wanted to explore this trend in modern countries and understand the reasoning behind it
- Personal experience played a role as well, we had a member that personally doesn't want kids
- Our aim was to discuss voluntary childlessness as it might still be deemed a controversial topic, and explain the reasons why not everyone wants to be a parent

EPISODE 2: INSECURITIES WHEN SEEING PEOPLE ON SOCIAL MEDIA – HOW SOCIAL MEDIA SHIFTS PERCEPTIONS

- We wanted to discuss social media and its influences on insecurities, depression and other problems
- In a highly digitalized world, it is hard to get by without social media, FoMO is rampant, especially among youngsters
- We think this is an important issue, everyone in our team has felt some kind of insecurity seeing other people live their best life on social platforms

ACTIVITIES IMPLEMENTED

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Activities

- Initial research to grasp the problems our topics involved and narrowing down

  talking points

- Writing bullet points and a rough script

- Finding guests

- Recording, editing and publishing our episodes

- Weekly meetings with our team

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RESEARCH BASE AND INTERDISCIPLINARY APPROACH

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RESEARCH

- We relied on personal experience, academic articles, our guests Sille-Kadri and Maria also gave us useful information
    - Heleene Suija's (Tartu University) research on the childfree topic was especially useful
- Sociological perspective - bigger picture; audiovisual media - technical issues; journalism - critical thinking
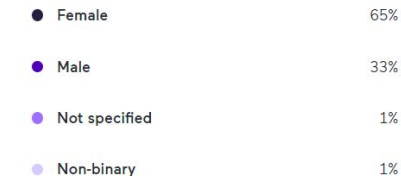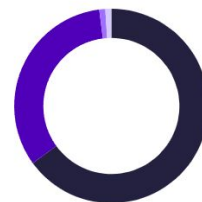
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STATISTICS
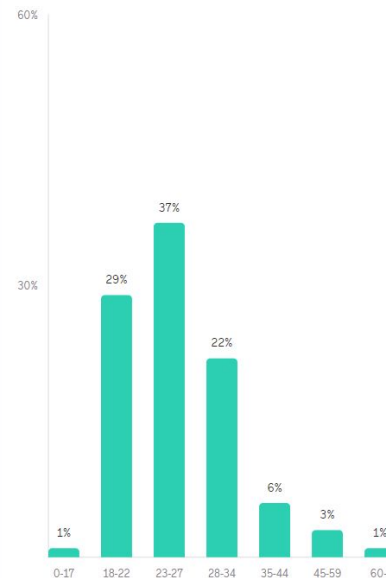
ANCHOR.FM STATISTICS

NAME	LENGTH	PLAYS
Episode 49 - Insecurities when seeing people on social media - How social media shifts perceptions	01:09:18	3
Episode 48 - Working from home vs working from office.	27:52	7
Episode 47 - Veganism, bacterias and much much more...	01:21:08	5
Episode 46 - Crowciology: Do Crows have Near-Human Intelligence?	32:14	6
Episode 45- CONCEPT OF BEING CHILD FREE	47:11	10
Episode 44 - Traditional media vs Social media on information consumption	31:07	10
Episode 43 - Cyberbullying: New inevitable reality	01:45:27	13
Episode 42 - Why do we still get grades in university?	42:21	46

Gender

- Female — 65%
- Male — 33%
- Not specified — 1%
- Non-binary — 1%

Source: Spotify

Age

	0-17	18-22	23-27	28-34	35-44	45-59	60+
	1%	29%	37%	22%	6%	3%	1%

Source: Spotify

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ACHIEVEMENTS, RESULTS AND CONCLUSIONS

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FINAL THOUGHTS

- Successful creation and execution of 2 podcast episodes
- Opening up a discussion on relevant topics
- Receiving positive feedback
- Work on episodes has helped us gain skills in researching, critical thinking, communication, planning, recording, editing, promotion

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THANK
YOU FOR
LISTENING