

Southeast Asian Film Screening



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PROBLEM, AIM AND IMPORTANCE



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Problems

Political and socio-cultural issues of Southeast Asian countries, especially of Thailand and Myanmar where people are suffering from the abuse of military authorities



Goals

- Use films to establish an understanding toward SEA people and socio-political context
- Empower artists who work in promoting the human rights movement, fighting for the freedom of expression in SEA





ACTIVITIES IMPLEMENTED

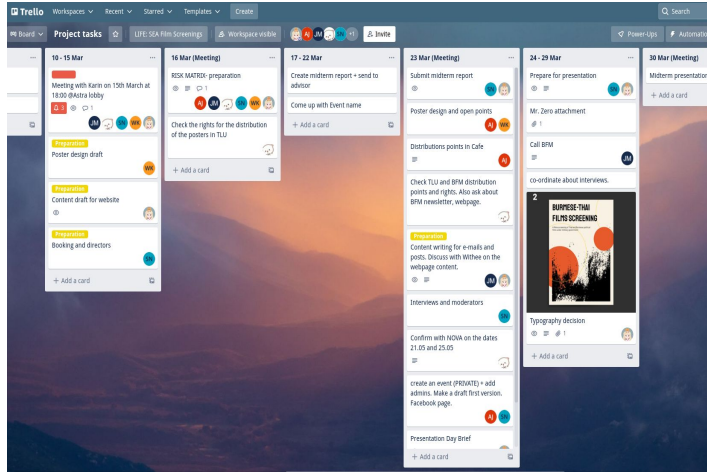


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Activities

	February				March				April				May				June			
Tasks	W1	W2	W3	W4	W1	W2	W3	W4	W1	W2	W3	W4	W1	W2	W3	W4	W1	W2	W3	W4
Phase I: planning																				
Phase II: Event preparation																				
Phase III: Event promotion																				
Phase IV: Day of event																				
Phase V: Archive and Feedback																				

Task organization



Trello: Our task management tool



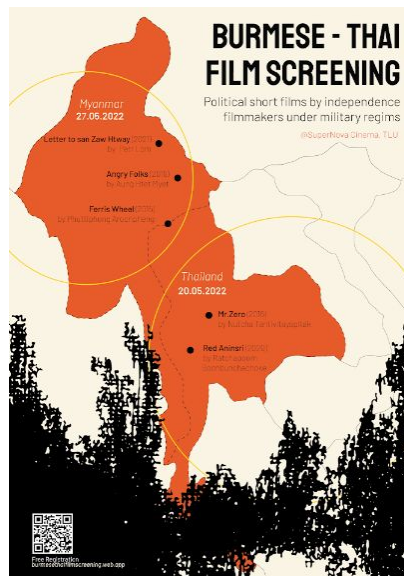
Wednesday weekly meeting

Planning

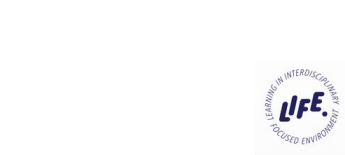
- Plan the schedule
- Team meet up
- Study Burmese and Thai Political and socio-cultural context
- Themes discussion, watch movies and decide the film list.



Event Preparation



Poster



Respected _____

My name is Prachi Sarmakar. I'm a master's student at Tallinn University. I am writing this email to express our group's interest in screening your film, _____, at our screening project festival which will be conducted onsite in the month of May at Tallinn, Estonia.

As a group of students, we are collaborating to work on a project titled "Southeast Asian Film Screenings" which aims at addressing the issues regarding the inappropriate military state sponsored violence happening in Thailand and Myanmar. Our goal is to raise awareness about the human rights violations by the authorities. Through conversations sparked in relation to the films screened, we would like to elaborate the understanding of the historical, political and cultural context of Southeast Asian military states as well as to address the issues of global interest especially for the Estonian audience.

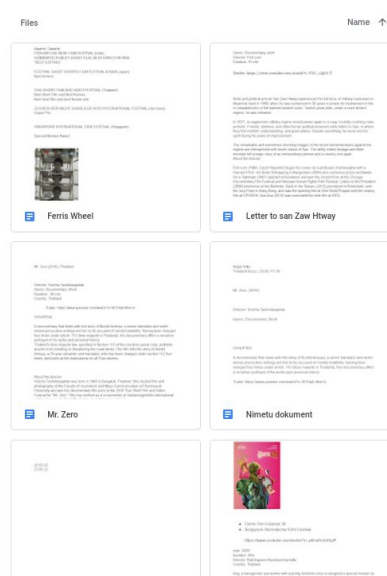
We would be absolutely honoured to have the opportunity to present one of your films, [title], directed by you/our by your company [name] ————— at our festival. We kindly seek the cooperation in providing us with the details of the film screening.

Nevertheless, we'd still like to express our gratitude for the amazing film.

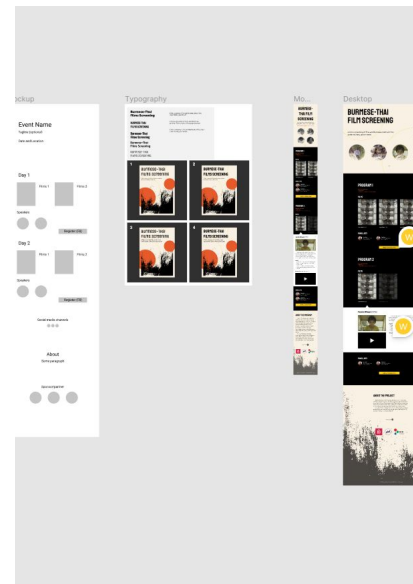
Best regards,
Thanking you,
Prachi.



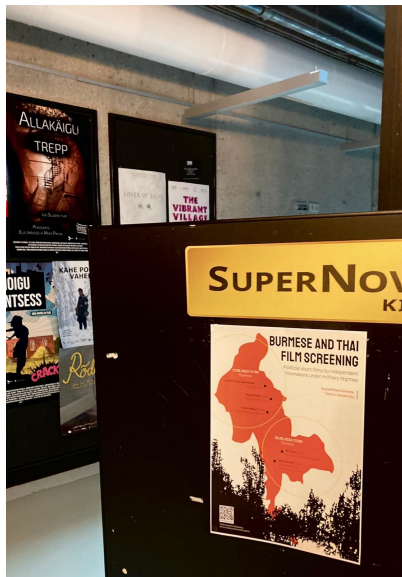
Email to directors



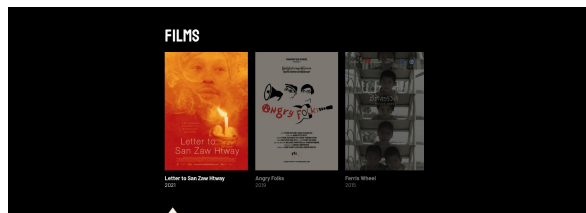
Marketing content



Event Promotion



Poster



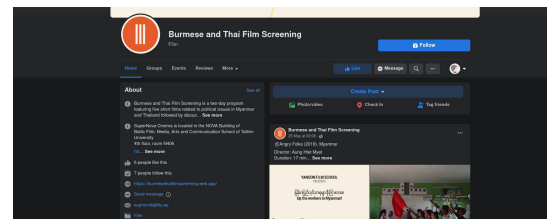
Letter to San Zaw Htway (2021)



Artist and political activist San Zaw Htway experienced the full force of military repression in Myanmar back in 1988, when he was sentenced to 20 years in prison for involvement in the re-establishment of the banned student union. Twelve years later, under a more lenient regime, he was released.

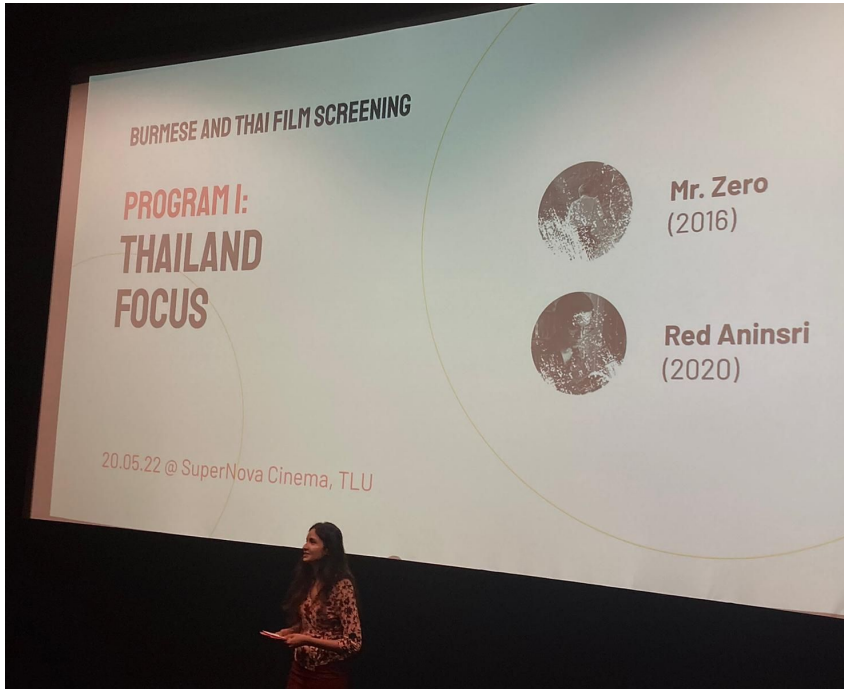


Website and Fienta



Social media and Newsletter

Day of Event



Day of Event





RESEARCH BASE AND INTERDISCIPLINARY APPROACH



Research sources

- Asian Cinema Education website as a guideline
- Online SEA films promoting eg. SEAFIC
- Film review websites eg. IMDB and MUBI

Interdisciplinarity

- Political and social context in SEA
- Method of film studies in order to analyze the film
- Marketing and market analysis
- Technical skills



PROJECT RESULTS

Participations

33

Thailand Focus
(20th July)

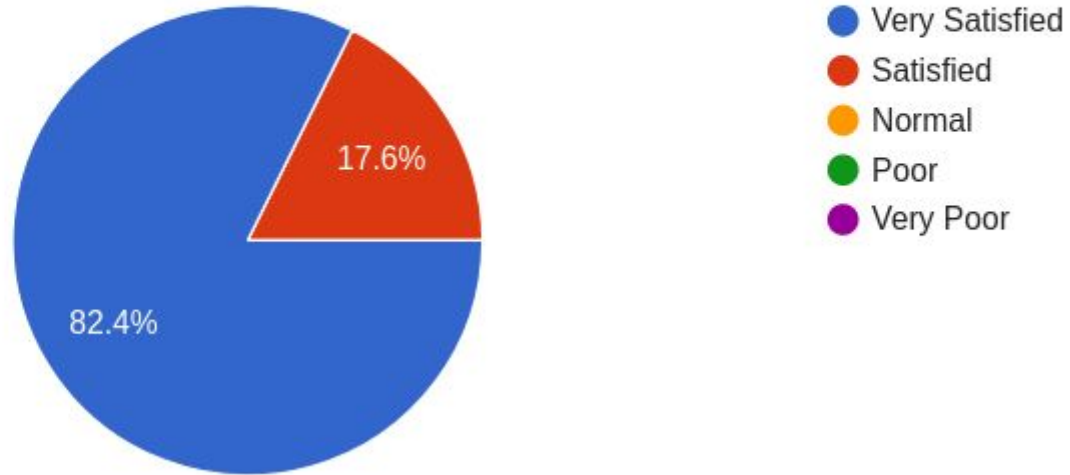
39

Myanmar Focus
(27th July)

Satisfactions feedback

How has the overall experience been?

17 responses



Participant's reflection

- "Now I can see the struggles and the actual issues going on there, not only the beautiful scenery of the countries. It definitely expanded my view of the world."
- "I wonder how Estonia can learn about this experience in how it deals with the Russian speaking first population and Ukrainian refugees coming in."
- "I gained new knowledge and respect towards people trying and providing education."
- "Found myself very inspired by both the film and the discussion"



CONCLUSIONS

“Although all the participants are from different countries and cultures, they talk to each other and exchange their experiences to learn and understand each other.

It is films that create a space where we can share, understand, and feel empathy to each other beyond all boundaries of nations, cultures, races, and gender.”



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