

Elise Britta Aidla - Self Reflection

The most interesting part of doing this project was group discussions, early planning stages of the project. It felt like we were creating something from just a few thoughts and coming up with new ideas because of the many minds we had in the group. During this time I was the most motivated. Thanks to the back and forth discussions with the group and Joe, I was able to do my part of the project on time and without significant issues.

I also enjoyed working with social media and marketing, I felt it was the most suitable role for me, as it allowed me to also work independently a lot. Researching and learning about banned books, various types of content, and marketing strategies was exciting and planning our own content based on that was a learning experience. I loved seeing the potential of a post in every activity and having creativity heavy tasks. The process of writing down main ideas, presenting them to Joe really put my self confidence to the test. It was easy to notice my strong and weak points and see what I still have more to learn about.

If I were to be a part of this project again I would plan further ahead and set concrete deadlines for certain project parts to have more certainty in my work and know when my parts would be completed in order to ensure the materials to be used in real time planning. I would also engage more actively with Joe and ask for his feedback, as I did this in the latter part of the semester and felt it really helped to identify what needed to be changed or done differently.